



K19U 0166

Reg. No. :

Name :

VI Semester B.B.A. Degree (CBCSS – Reg./Supple./Improv.)
Examination, April 2019
(2014 Admission Onwards)
Core Course
6B17BBA : CAPITAL MARKET AND INVESTMENT MANAGEMENT

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer the 4 questions. **Each** question carries ½ mark.

1. The process of issuing share to the public is called as _____
2. The largest stock market in India is _____
3. _____ is expansion of NSDL.
4. A company which always provides profit to its shareholders is called _____ (½×4=2)

SECTION – B

Answer **any** 4 questions.

5. What is Capital Market ?
6. Explain SEB.
7. What are Income funds ?
8. What is efficient market hypothesis ?
9. What is IPO ?
10. What do you mean by Relative Strength Analysis ? (1×4=4)

P.T.O.



SECTION – C

Answer **any 6** questions. **Each** question carries **3** marks.

11. Examine the significance of economic analysis. What are the popular techniques of economic forecasting ?
12. Write a note on BSE and NSE.
13. Explain the process of book building.
14. Explain the difference between fundamental and technical analysis.
15. What are stock exchanges ? How does the SEBI regulate the stock exchanges ?
16. Explain Oscillators and Moving Averages.
17. Elaborate the objectives of Investment.
18. Write a note on Dow theory. (3×6=18)

SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

19. What are Investments ? Examine the features of various investment alternatives by highlighting its merits and demerits.
 20. What is Technical analysis ? Explain the different types of charts used in technical analysis.
 21. Explain in detail Elliot Wave Theory. (8×2=16)
-