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K19U 2600

Reg. No. :

Name :

V Semester B.B.A./B.B.A.(TTM)/B.B.A(RTM) Degree (CBCSS - Reg./
Suppl./Imp.) Examination, November - 2019

(2014 Admission Onwards)

CORE COURSE

5B14 BBA/BBA(TTM)/BBA(RTM) : ORGANIZATIONAL BEHAVIOUR

Time : 3 Hours

Max. Marks : 40

SECTION - A

Answer **ALL** questions. Each question carries ½ mark.

1. Define OB.
2. What is Id?
3. Define motivation.
4. List the major leadership styles.

SECTION - B

Answer any **FOUR** questions. Each question carries 1 mark.

5. What is MBO?
6. Explain job stress.
7. What is job enrichment?
8. What do you mean by sensitivity training?
9. What is conflict management?
10. What is reinforcement theory?

**SECTION - C**

Answer any **SIX** questions. Each question carries **3** marks.

11. Explain the nature and scope of OB.
12. What is organizational resistance to change? Explain its reason.
13. Describe the process of perception.
14. What are the characteristics of motivation?
15. Explain the techniques of organizational development.
16. Explain the types of counseling.
17. What are the factors affecting group cohesiveness?
18. What are the qualities of a successful leader?

SECTION - D

Answer any **TWO** questions. Each question carries **8** marks.

19. What is personality? Explain the theories of personality.
 20. Organizational change is inevitable in a dynamic world. Explain in detail.
 21. Describe in detail the need of stress management in an organization.
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