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K19U 2293

Reg. No. :

Name :

V Semester B.B.A/B.B.A(TTM)/B.B.A(RTM) Degree
(CBCSS-Reg./Sup./Imp.) Examination, November- 2019
(2014 Admission Onwards) Core Course

5B14 B.B.A/B.B.A(TTM)/B.B.A(RTM) : ORGANISATIONAL BEHAVIOUR

Time : 3 Hours

Max. Marks : 40

SECTION - A

Answer any 4 questions. Each question carries $\frac{1}{2}$ mark. (4x $\frac{1}{2}$ =2)

1. Define Organisational Behaviour.
2. What do you mean by the term personality.
3. Mention the theories of motivation.
4. What is conflict?

SECTION - B

Answer any **Four** questions. Each question carries **One** mark.(4x1=4)

5. What do you mean by the term organizational change.
6. What is group norms?
7. What are the factors affecting group cohesiveness?
8. Explain trait theory.
9. What is social learning?
10. What is stress?

P.T.O.



SECTION - C

Answer any **Six** questions. Each question carries **Three** marks. **(6×3=18)**

11. State the causes of stress.
12. Explain the types of leadership.
13. What is the concept of organizational conflict? Are organizational conflicts always dysfunctional? Explain.
14. State the reasons of group formation.
15. Explain the theories of learning.
16. What is perception? What are the factors affecting perception?
17. Explain financial and non financial motivation.
18. Explain the various leadership styles.

SECTION - D

Answer any **Two** questions. Each question carries **Eight** marks. **(2×8=16)**

19. What do you mean by conflict? Explain the conflict resolution techniques in detail.
 20. What is motivation. Explain the theories of motivation.
 21. Define organizational behaviour and also explain its features, nature and scope.
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