



M 8496

Reg. No. :

Name :

IV Semester B.B.A./B.B.A.T.T.M./B.B.A. (R.T.M.) Degree
(CCSS-Reg./Supple./Imp.) Examination, May 2015
(Core Course)
4B07 BBA/BBA (T) /BBA (RTM) : PROJECT MANAGEMENT
(2012 Admn. Onwards)

Time : 3 Hours

Max. Weightage : 30

PART - A

This Part consist of **two** bunches of questions carrying **equal** weightage of **one**.
Each bunch consist of **four** objective type questions. Answer **all** questions.

- I. 1) That point of sales volume at which total revenue is equal to total cost is called
- | | |
|---------------------|-----------------|
| a) Cost point | b) Profit point |
| c) Break-even point | d) Sales point |
- 2) If the initial investment of a project is Rs. 5,00,000 and the annual cash inflow is Rs. 1,00,000, then pay back period is
- | | | | |
|------|-------------|------|------------------|
| a) 5 | b) 4,00,000 | c) 6 | d) None of these |
|------|-------------|------|------------------|
- 3) The present value of cash inflow is Rs. 8,10,000 and the present value of cash outflow is 7,30,000 N.P.V. is
- | | | | |
|--------------|-----------|--------|------------------|
| a) 15,40,000 | b) 80,000 | c) nil | d) none of these |
|--------------|-----------|--------|------------------|
- 4) In pay back period calculation cash inflow means
- | |
|---|
| a) net profit |
| b) profit before interest and tax |
| c) profit before depreciation and after tax |
| d) gross profit |
- (Weightage 1)**

II. Fill in the blanks :

- 5) IFCI means _____
- 6) The capital required for day-to-day management of a business is called _____
- 7) CPM means _____
- 8) The set of all product lines and items that a particular seller offer for sale to buyers is called _____ **(Weightage 1)**

P.T.O.



PART – B

Answer **any 8** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

- 9) Define operating cost.
- 10) What is cash flow statement ?
- 11) Define Balance Sheet.
- 12) What is projected profit and loss account ?
- 13) Define marginal cost.
- 14) What is taxable income ?
- 15) What is SCBA ?
- 16) What is PERT ?
- 17) What do you mean by capital asset ?
- 18) What is variable cost ?

(Weightage 8×1=8)

PART – C

Answer **any 6** questions. Answer not to exceed **one** page. **Each** carries a weightage of **two**.

- 19) Define project. Explain different types of projects.
- 20) Describe project management.
- 21) Examine the criteria for selecting a particular project.
- 22) What is project formulation ? What are the stages of project formulation ?
- 23) Explain the importance of network analysis.
- 24) Examine the importance of factory design.
- 25) Describe important sources of finance of a business.
- 26) List the contents of project report.

(Weightage 6×2=12)

PART – D

Answer **any two**. **Each** question carries a weightage of **4**.

- 27) Explain the elements of Technical analysis.
- 28) Define plant layout. Explain different types of plant layout pointing out their merits and demerits.
- 29) Explain :
 - a) I.R.R. and
 - b) A.R.R. Also list their merits and demerits.

(Weightage 2×4=8)