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K19U 2551

Reg. No. :

Name :

III Semester B.B.A./B.B.A. (TTM) / B.B.A. (R.T.M) Degree
(CBCSS-Reg./Sup./Imp.) Examination, November - 2019
(2014 Admn. Onwards)

GENERAL COURSE

3A11 BBA/ BBA (TTM)/ BBA (RTM): IT IN BUSINESS

Time : 2 Hours

Max. Marks : 30

SECTION-A

Answer the 4 questions. Each question carries ½ mark. (4x½=2)

1. What is the full form of DDL?
2. What is OMR?
3. Explain the term 'B2B'.
4. What is encryption?

SECTION-B

Answer any 4 questions. Each question carries 1 mark. (4x1=4)

5. Define E-Commerce.
6. What is E-governance?
7. What is MIS?
8. What do you mean by data mining?
9. Give the meaning of Virus?
10. What is storage?

SECTION-C

Answer any 4 questions. Each question carries 4 marks. (4x4=16)

11. Explain Internet as a knowledge repository.
12. What is input output technology?
13. State the Approaches to information system.
14. Mention the concept of 'E-Commerce payment system'.

P.T.O.



- 15. Bring out the six major types of system.
- 16. What is data base management system?

SECTION-D

Answer any 1 questions. Each question carries 8 marks. **(1×8=8)**

- 17. Explain the major types of Information system prevailing in organization.
- 18. Describe the management required for database system.