



K20U 0024

Reg. No. :

Name :

VI Semester B.A. Degree (CBCSS – Reg./Supple./Improv.)
Examination, April 2020
CORE COURSE IN ENGLISH
6B16 ENG : Writing for Media
(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 40

I. Write an essay of **200** words on **one** of the following :

- 1) Enumerate the different types of programmes in radio.
- 2) Discuss the strength and weakness of TV as a medium. (1×8=8)

II. Write an essay of **200** words on **one** of the following :

- 3) Write an essay on newspaper writing.
- 4) Briefly examine the various kinds of digital media. (1×8=8)

III. Answer **any four** of the following in about **80** words **each**.

- 5) Structure of a news story.
- 6) What are the different types of Leads ?
- 7) Different types of radio drama.
- 8) What is film making ?
- 9) Write a short note on documentary films.
- 10) Social networking and journalism. (4×4=16)

P.T.O.



IV. Answer **any eight** of the following in **not** more than **two** sentences.

- 11) op-ed piece.
- 12) by line
- 13) Who was the first person to send radio signals over long distances ?
- 14) What is a lead in a radio newstory ?
- 15) e-magazine.
- 16) Blurb.
- 17) Define internet.
- 18) Different types of digital correspondence.
- 19) What does Slung lines indicate ?
- 20) What is the purpose of a script ?

(8×1=8)