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K19U 2443

Reg. No. : .....

Name : .....

III Semester B.A. Degree (CBCSS- Reg./Sup./Imp.)

Examination, November-2019

(2014 Admn. Onwards)

COMPLEMENTARY COURSE IN JOURNALISM

3C 03 JNL : TELEVISION JOURNALISM

Time : 3 Hours

Max. Marks :40

**PART - A**

Write short note on any **Five** questions. Each question carries **1** Mark.  
(5×1=5)

1. Package
2. Story board
3. BBC
4. Running time
5. Autocue
6. Live shot
7. Rushes
8. Citizen Journalism

**PART - B**

Answer **All** questions. Each question carries **2** Marks (4×2=8)

9. Explain hourglass style.
10. What are OB vans?
11. Comment on CNN.
12. What are infomercials?

P.T.O.

**PART - C**

Answer any **Five** questions. Answer should not exceeding 100 words each. Each question carries **3** marks. **(5×3=15)**

13. Write a note on television news writing.
14. What is a sound bite?
15. What are the points to be remembered in writing TV scripts?
16. Define piece to camera. What are the different types of piece to camera?
17. Explain Television Rating Point.
18. Define television interviewing with reference to the different types of interviews.
19. Discuss the news reading mechanics.
20. Examine the qualities needed for a good television anchor.

**PART - D**

Answer any **Two** of the following not exceeding 350 words each. Each question carries **6** marks. **(2×6=12)**

21. Examine the structure, content and style of news bulletins.
  22. Explain the usual television programme formats.
  23. Discuss the duties and responsibilities of a television cameraman
  24. Highlight some of the essential qualities of broadcasting journalists.
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