



K17U 1934

Reg. No. :

Name :

III Semester B.A. Degree (CBCSS – Reg./Sup./Imp.)

Examination, November 2017

(2014 Admn. Onwards)

COMPLEMENTARY COURSE IN JOURNALISM

3C03 JNL : Television Journalism

Time : 3 Hours

Max. Marks : 40

PART – A

Write short note on **any 5** questions. **Each** question carries **1** mark.

1. O. B. Van

2. Limitations of television

3. Game show

4. Flipper

5. News bulletins

6. News room

7. Prannoy Roy

8. Reality show.

(5×1=5)

PART – B

Answer **all** questions. **Each** question carries **2** marks.

9. What is MOJO ?

10. Define hourglass structure.

11. What is TRP ?

12. Explain news package.

(4×2=8)

P.T.O.



PART – C

Answer **any 5** questions **not** exceeding **100** words **each**. **Each** question carries **3** marks.

13. What is a piece to camera ? Mention the different types.
14. Comment on television news writing.
15. Discuss DSNG.
16. Examine the different sources of news.
17. What is a sound bite ? How can it be used ?
18. Examine the arguments against television.
19. Explain the mechanics of news reading.
20. "The key to a successful interview is preparation". Discuss . (5×3=15)

PART – D

Answer **any two** of the following **not** exceeding **350** words **each**. **Each** question carries **6** marks.

21. Explain the qualities and duties of a television news producer.
 22. Discuss the common television programme formats.
 23. Define news. Comment on the main news determinants.
 24. Examine the qualities and responsibilities of a television news anchor. (2×6=12)
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