



K16U 2074

Reg. No. : .....

Name : .....

III Semester B.A. Degree (CBCSS – Reg./Supple./Imp.) Examination,  
November 2016

(2014 Admn. Onwards)

COMPLEMENTARY COURSE IN JOURNALISM

3 C03 JNL : Television Journalism

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **any five** questions. **Each** question carries **one** mark.

1. VJ.
2. Game show.
3. Infomercials.
4. Decoder.
5. Picture feeds.
6. Rajdeep Sardesai.
7. Co-anchor.
8. Hourglass style. (5×1=5)

PART – B

Answer **all** questions. **Each** question carries **2** marks.

9. What is the role of a television camera man ?
10. What is MOJO ?
11. Explain the use of OB Van.
12. What is CNN ? (4×2=8)

P.T.O.



## PART – C

Answer **any five** questions **not** exceeding **100** words **each**. **Each** question carries **3** marks.

13. "TV scripts are meant to be heard, not read". Examine.
14. Explain the function of a teleprompter.
15. What is a 'piece to camera' ? When is it used ?
16. Discuss news package.
17. Explain electronic news gathering.
18. Examine the sources of television news.
19. How is broadcast news different from print news ?
20. Discuss sound bite. (5×3=15)

## PART – D

Answer **any two** of the following **not** exceeding **350** words **each**. **Each** question carries **6** marks.

21. Examine the roles of a television news editor, sound recordist, anchor and news producer.
22. Discuss the advantages and disadvantages of television.
23. Explain the new developments in the field of television.
24. What are the qualities and functions of a good television reporter ? (2×6=12)