



K24P 0242

Reg. No. :

Name :

IV Semester M.A. Degree (CBSS – Reg./Supple. – (One Time Mercy
Chance)/Imp.) Examination, April 2024

(2016 Admission Onwards)

JOURNALISM AND MASS COMMUNICATION

MCJ 4C 14 : New Media and Online Journalism

Time : 3 Hours

Max. Marks : 60

Instruction : Answer question I and four others. Each question carry equal marks.

I. Write short notes on any four of the following :

- 1) Kindle
- 2) Tweets
- 3) Vlog
- 4) Interactivity
- 5) Podcast
- 6) E-zine

II. What are the key features of online journalism ?

III. Differentiate between participatory journalism and citizen journalism.

IV. "Digital technology has brought a dynamic change in our lives". Discuss how ?

V. Describe how internet works ?

VI. Briefly explain the significant history of internet.

VII. "Whatsapp is an instantaneous social media application". Comment on this statement.

VIII. Explain the role of video conferencing applications on the period of Covid 19.

Write about your opinion on this.

(5×12=60)