



K25P 0838

Reg. No. :

Name :

IV Semester M.A. Degree (CBCSS – OBE – Regular) Examination, April 2025
(2023 Admission)

JOURNALISM AND MASS COMMUNICATION
MAJMC04E 06 : Sports Journalism

Time : 3 Hours

Total Marks : 60

I. Write short notes on **any five** of the following. **Each** answer carries **three** marks.

(5×3=15)

- 1) LBW
- 2) IOA
- 3) Minnu Mani
- 4) Sports news values
- 5) Guru Dutt Sondhi
- 6) FIFA.

II. Write short essays on **any three** of the following. **Each** answer carries **six** marks.

(3×6=18)

- 7) Discuss the impact of inverted style reporting in sports journalism.
- 8) Discuss the role of primary and secondary sources in sports journalism.
- 9) Discuss the role of Sports Authority of India in developing a better sports culture in India.
- 10) As a sports journalist, how will you report the heated arguments in the field between players ? What will be your angle of the story ? What ethical challenges do you face ?
- 11) Discuss the importance of finding, establishing and maintaining the right contacts in sports journalism.

P.T.O.



III. Write long essays on **any three** of the following. **Each** answer carries **nine** marks. (3×9=27)

- 12) Explain the importance of post-match presentations in sports journalism. How do they contribute to player recognition, fan engagement and media coverage ? Provide relevant examples from Indian sports.
- 13) Discuss in detail about the qualities of a sports journalist.
- 14) How would you write a curtain-raiser story for the 2026 FIFA World Cup, which will take place from June 11 to July 19, 2026, in the United States, Canada and Mexico ?
- 15) Discuss in detail about the future of sports journalism with advancements in technology.
- 16) Discuss how sports have impacted Indian society and the role of sports journalism has played in it.

