



K25U 3035

Reg. No. :

Name :

III Semester B.A. Degree (C.B.C.S.S. – O.B.E. – Supplementary/Improvement)
Examination, November 2025
(2019 to 2023 Admissions)

**Complementary Elective Course in Journalism for B.A. English/
B.A. History**

3C03JNL : INTRODUCTION TO BROADCAST JOURNALISM

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

(6×1=6)

1. Frequency Modulation.
2. Digital Radio Mondiale.
3. Indian Broadcasting Company.
4. Yuv Vani.
5. Central News Organization.
6. FM Rainbow.

PART – B

Answer **any six** questions **not** exceeding 75 words. **Each** question carries **2** marks.

(6×2=12)

7. Describe Prasar Bharati Act.
8. Discuss on News Service Division of AIR.
9. Write a note on Vividh Bharati.
10. Narrate the relevance of Radio Talks.
11. Discuss on Voice Over.
12. Write a note on types of TV Interviews.
13. Describe on sound bytes.
14. Write a note on Piece to Camera.

P.T.O.



PART – C

Answer **any four** questions **not** exceeding **150** words. **Each** question carries **3** marks. (4×3=12)

15. Write a note on panel show.
16. Narrate the relevance of live commentaries.
17. Write a note on organizational structure of Doordarshan.
18. Analyze the structure of a Radio news.
19. Discuss the qualities in an Anchor.
20. Narrate on Vayalum Veedum.

PART – D

Answer **any two** questions **not** exceeding **300** words. **Each** question carries **5** marks. (2×5=10)

21. Write a note on scope and challenges of broadcasting media in digital era.
 22. Explain the role of radio in disaster management in India.
 23. Discuss the evolution and growth of FM broadcasting in Kerala.
 24. Analyze the ethical aspects of TV broadcasting.
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