

**Fourth Semester FYUGP Degree (Reg) Examination April
2026**

**KU4SECBBA201/KU4SECBBH201/KU4SECBBL201 -
PROFESSIONAL SKILL DEVELOPMENT**

2024 Admission onwards

Time : 1.5 hours

Maximum Marks : 35

Section A

Answer any 6 questions. Each carry 2 marks.

1. What is formal group?
2. What is informative speech?
3. What is minutes?
4. What is interpersonal conflict?
5. What is adaptors?
6. What is brochure?
7. What is business writing?
8. What is vertical communication?

Section B

Answer any 4 questions. Each carry 4 marks.

9. Discuss the stages of team development
10. Discuss leadership skill
11. Discuss the objectives of public Speaking
12. Discuss the attributes of effective teamwork
13. Write a note on intra organisational communication
14. Discuss the elements of public speaking

Section C

Answer any 1 questions. Each carry 7 marks.

15. Discuss the factors influencing negotiation
16. Explain the components of professional ethics