



K24U 1780

Reg. No. :

Name :

Second Semester B.Sc. Degree (CBCSS – Supplementary/One Time Mercy
Chance) Examination, April 2024

(2014 – 2018 Admissions)

COMPLEMENTARY COURSE IN PSYCHOLOGY (For BSW Core)

2C10PSY : Social Psychology

Time : 3 Hours

Max. Marks : 40

SECTION – A

I. Answer **all** the following questions in **a word**. Each question carries **1** mark.

- 1) The theory of cognitive dissonance was proposed by
- 2) The first book in social psychology is
- 3) When one variable increases the other variable decreases. This type of correlation is
- 4) Exaggerated expressions indicate chances of

(4×1=4)

SECTION – B

II. Answer **any seven** questions. Each question carries **2** marks.

- 5) Altruism.
- 6) Distinctiveness.
- 7) Cognitive dissonance.
- 8) Bystander effect.
- 9) Social categorization.
- 10) Contact hypothesis.
- 11) Sexism.
- 12) Gender identity.
- 13) Persuasion.
- 14) Person perception.

(7×2=14)

P.T.O.



SECTION – C

III. Answer **any four** questions. **Each** question carries **3** marks.

- 15) What is observation ? How do we make observations in Social Psychology ?
- 16) How do we learn attitude through operant conditioning ?
- 17) Explain the dispositional variables that predict Pro-social behaviour.
- 18) What are the practical applications of attribution theory ?
- 19) Why is 1970's, 80's and 90's called a maturing period of Social Psychology ?
- 20) How is prejudice harmful to society ? (4×3=12)

SECTION – D

IV. Answer **any two** questions. **Each** question carries **5** marks.

- 21) Explain the different channels of non-verbal communication.
- 22) How does prejudice develop ?
- 23) How is Kelly theory of causal attribution differs from the correspondent inference theory of Jones and Davis ?
- 24) Elucidate the theories of Pro-social behaviour. (2×5=10)

