



K22U 3391

Reg. No. : .....

Name : .....

I Semester B.Com. Degree (C.B.C.S.S. – O.B.E. – Regular/Supplementary/  
Improvement) Examination, November 2022

(2019 Admission Onwards)

Core Course

1B01COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer any six questions in one or two sentences. Each question carries 1 mark.

1. Define scientific management.
2. What is systems approach to management ?
3. What is organizing ?
4. Define manpower planning.
5. What is theory Y ?
6. What is meant by controlling ?
7. What is ethics ?
8. Define MIS.

(6×1=6)

SECTION – B

Answer any six questions in not exceeding one page. Each question carries 3 marks.

9. Explain the concept of staffing.
10. Discuss bureaucracy as an approach of management.
11. What are the steps in planning ?
12. Explain the process of organizing.

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13. Discuss environmental issues in business.

14. Explain logistics management.

15. Discuss TQM and TPM.

16. Explain Fishbone diagram.

(6×3=18)

SECTION – C

Answer any two questions in not exceeding three pages. Each question carries 8 marks.

17. Discuss the factors influencing business ethics.

18. Discuss the evolution of management thought.

19. Explain the concept of leadership and different styles of leadership.

(2×8=16)

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