



K24P 3855

Reg. No. :

Name :

I Semester M.A. Degree (C.B.C.S.S. – O.B.E. – Reg./Supple./Imp.)
Examination, October 2024
(2023 Admission Onwards)

JOURNALISM AND MASS COMMUNICATION
MAJMC01C02 : Reporting and Editing for Print Media

Time : 3 Hours

Max. Marks : 60

- I. Write short notes on **any five** of the following. Each answer carries **three** marks. (5×3=15)
- 1) News Values.
 - 2) Investigative Journalism.
 - 3) News Editor.
 - 4) Photo journalism.
 - 5) Defamation.
 - 6) Copy Right Act, 1957.
- II. Write short essays on **any three** of the following. Each answer carries **six** marks. (3×6=18)
- 7) Assess the role of objectivity in journalism and discuss its limitations.
 - 8) Critically evaluate the concept of 'Fake News' and its impact on public trust.
 - 9) Evaluate the importance of the press conference in the contemporary journalistic environment.
 - 10) What ethical considerations must you keep in mind when interviewing individuals for sensitive topics?
 - 11) Analyze the effectiveness of inverted pyramid news writing structure.
- III. Write long essays on **any three** of the following. Each answer carries **nine** marks. (3×9=27)
- 12) Evaluate the impact of technology on the speed and accuracy of news-gathering and dissemination.
 - 13) Evaluate the role of the Right to Information Act in empowering journalists.
 - 14) What steps would you take to ensure efficient workflow in newsroom without sacrificing the quality of the news content?
 - 15) Analyze the importance of news literacy for both journalists and the public.