



K23P 3055

Reg. No. :

Name :

I Semester M.A. Degree (C.B.C.S.S. – OBE – Regular)
Examination, October 2023
(2023 Admission)
JOURNALISM AND MASS COMMUNICATION
MAJMC 01C02 : Reporting and Editing for the Print Media

Time : 3 Hours

Max. Marks : 60

- I. Write short notes on **any five** of the following. **Each** answer carries **three** marks.
- 1) Copyright Act 1957
 - 2) Subbing
 - 3) Longform Journalism
 - 4) Fairness
 - 5) Fake news
 - 6) Beat.
- II. Write short essays on **any three** of the following. **Each** answer carries **six** marks.
- 7) What are internet intermediaries ?
 - 8) News literacy is important for journalists, why ?
 - 9) Explain the importance of Five W's and one H in news writing.
 - 10) Write a note on various transnational news agencies.
 - 11) Identify the major guidelines in headline writing.
- III. Write long essays on **any three** of the following. **Each** answer carries **nine** marks.
- 12) Illustrate the evolution of Print media in India.
 - 13) Discuss the elements of news.
 - 14) Write a note on different types of features.
 - 15) Illustrate various page makeup structures in print media.
 - 16) Write an essay on the role of technology in information gathering and news dissemination.
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