



K24U 3094

Reg. No.: .....

Name : .....

V Semester B.A./B.A. Afsal-UI-Ulama/B.Sc./B.Com./B.T.T.M./B.B.A./  
B.B.A.-T.T.M./B.B.A.-A.H./B.C.A./B.S.W./B.M.M.C. Degree (CBCSS-OBE –  
Regular/Supplementary/Improvement) Examination, November 2024  
(2019 to 2022 Admissions)

Generic Elective Course

5D03 COM : PRINCIPLES OF MANAGEMENT

Time : 2 Hours

Max. Marks : 20

SECTION – A  
(Very Short Answer)

Answer any three questions from the following. Each question carries one mark.

1. What is management ?
2. What is planning ?
3. Expand MBE.
4. What do you mean by objectives ? (3×1=3)

SECTION – B  
(Short Essay)

Answer any three questions. Each question carries three marks.

5. Differentiate training and development.
6. Explain the qualities of a leader.
7. Explain the limitations of planning.
8. State the importance of controlling. (3×3=9)

SECTION – C  
(Long Essay)

Answer any one question. It carries eight marks.

9. Explain staffing. What are the various sources of recruitment and selection.
10. Define management and explain the various functions of management. (1×8=8)