



K24P 1039

Reg. No. :

Name :

Second Semester M.A. Degree (C.B.C.S.S. – OBE – Regular)
Examination, April 2024
(2023 Admission)

JOURNALISM AND MASS COMMUNICATION
MAJMC 02C 08 : Radio Production

Time : 3 Hours

Max. Marks : 60

I. Write short notes on **any five** of the following. **Each** answer carries **three** marks.

(5×3=15)

- 1) Radio Drama
- 2) Prasar Bharati
- 3) Charles Fesenden
- 4) Community Radio
- 5) AM Transmission
- 6) Narrowcasting.

II. Write about essays on **any three** of the following. **Each** answer carries **six** marks.

(3×6=18)

- 7) Evaluate the importance of accuracy and fairness in radio journalism, with examples from contemporary broadcasting.
- 8) Critically assess the relevance of audience research in shaping radio programming decisions.
- 9) How has online radio changed the landscape of broadcasting ? Discuss with relevant examples.
- 10) Assess the role of Prasar Bharati in the development and regulation of radio broadcasting in India.
- 11) Analyse the role of radio stations in disaster management.

P.T.O.



III. Write long essays on **any three** of the following. **Each** answer carries **nine** marks.

(3×9=27)

- 12) Critically analyse the ethical considerations in radio production with reference to industry standards and regulatory frameworks.
- 13) Discuss the concept of radio magazine programs, examining their role in providing in-depth analysis, commentary and cultural enrichment to listeners.
- 14) Critically assess the role of radio in fostering civic engagement and democracy, with reference to its potential to inform, educate and mobilise citizens on issues of public interest.
- 15) Evaluate the impact of key figures such as Maxwell, Hertz and Marconi on the development of radio communication.
- 16) Develop a radio script for a 10-minute news bulletin focusing on current affairs and community events.

