



K23P 0242

Reg. No. :

Name :

IV Semester M.S.W. Degree (C.B.S.S. – Reg./Supple./Imp.)
Examination, April 2023
(2019 Admission Onwards)
Specialisation – 2

Optional (B) : RURAL AND URBAN COMMUNITY DEVELOPMENT (RUCD)
MSW4C16 : Development Communication and Education for Development

Time : 3 Hours

Max. Marks : 40

PART – I

Answer **all** questions. **Each** question carries **two** marks.

1. What is Mass Media ?
2. What is the meaning of social education in India ?
3. What is social change ?
4. What is the relationship between development and communication ? **(4×2=8)**

PART – II

Answer **any four** questions in less than **200** words. **Each** question carries **four** marks.

5. Explain the elements of communication process.
6. Elucidate on types of education.
7. Elaborate on Gandhian view of education.
8. What are the goals of education ?
9. Elaborate on levels of awareness for social change.
10. What is GIS ? How can we use it in development ? **(4×4=16)**

PART – III

Answer **any two** questions in less than **800** words. **Each** question carries **eight** marks.

11. Discuss different media for development communication.
12. Discuss contribution of Paulo Freire in Education.
13. Discuss the role of development communication in fostering social change. **(2×8=16)**