



K23U 1776

Reg. No. :

Name :

II Semester B.S.W. Degree (CBCSS – Supplementary)
Examination, April 2023
(2017-2018 Admissions)
COMPLEMENTARY COURSE IN PSYCHOLOGY (For B.S.W. Core)
2C10 PSY : Social Psychology

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **all** questions in **a** word. **Each** question carries 1 mark.

1. Evaluation of various aspects of the social world is called _____ .
2. The variable that is systematically changed in an experiment is known as _____ .
3. _____ is a form of social influence involving direct requests from one person to another.
4. Emotional reactions that are focused on or oriented toward other people and include feelings of compassion, sympathy, and concern is known as _____ .
(4×1=4)

SECTION – B

Write short notes on **any seven** from the terms given below. **Each** question carries 2 marks.

5. Systematic observation
6. Instrumental conditioning
7. Proximity
8. Discrimination

P.T.O.



9. Consensus
10. Social norms
11. Observational learning
12. Pluralistic ignorance
13. Social perception
14. Gender stereotypes.

(7×2=14)

SECTION – C

Answer **any four** from the questions given below. **Each** question carries **3** marks.

15. What is the role of classical conditioning in attitude formation ?
16. What are the internal influences that decide whether a person will help or not in an emergency ?
17. Why do people form and use stereotypes ?
18. What are the basic channels of nonverbal communication ?
19. What are the internal determinants of attraction ?
20. What are the steps involved in a prosocial act ?

(4×3=12)

SECTION – D

Write essay on **any two** of the questions. **Each** question carries **5** marks.

21. What are the different methods used in Social Psychology to study Human behaviour ?
22. Explain Kelley's theory of causal attributions.
23. What motives underlie the tendency to help others ?
24. Explain briefly Asch's experiment on conformity.

(2×5=10)