



K23P 0436

Reg. No. :

Name :

II Semester M.A. Degree (C.B.S.S. – Reg./Supple./Imp.)
Examination, April 2023
(2019 Admission Onwards)
JOURNALISM AND MASS COMMUNICATION
MCJ2C08 : Radio Production

Time : 3 Hours

Max. Marks : 60

Instruction : Answer question I and four others. All questions carry equal marks.

- I. Write short notes on **any four** of the following :
 - 1) Narrow casting
 - 2) Gugliemo Marconi
 - 3) Voice cast
 - 4) Sir Lionel Fielden
 - 5) AM
 - 6) WAV.
 - II. The music programmes in radio helps audience to enjoy various kinds of music. Discuss it with various musical programmes.
 - III. Private FM stations has wide reach among audience with various kinds of contents. Explain with examples.
 - IV. Community radio is a platform for society to express their thoughts and feelings. Comment with examples.
 - V. Write review of a radio drama that you have listened.
 - VI. Prepare script for an arts fest in your campus.
 - VII. Critically asses the role of radio as a source of entertainment and information for people living rural area.
 - VIII. Suggest ideas for any three programmes for children in radio.
-