



K21U 2138

Reg. No. : .....

Name : .....



III Semester B.Com. Degree (CBCSS – Sup./Imp.)  
Examination, November 2021  
(2015 – 18 Admission)

COMPLEMENTARY COURSE IN COMMERCE  
3C03 COM : Basics of Research Methodology

Time : 3 Hours

Max. Marks : 40

PART – A

- I. Answer **all** questions. **Each** carries  $\frac{1}{2}$  mark. (4× $\frac{1}{2}$ =2)
- 1) Research \_\_\_\_\_ is the blue print for the research study.
  - 2) The reasoning that uses general principle to predict specific result is called \_\_\_\_\_
  - 3) A measure is reliable if it provides \_\_\_\_\_ result.
  - 4) A variable that changes due to the action of another variable is known as the \_\_\_\_\_

PART – B

- II. Answer **four** questions. **Each** carries **one** mark. (4×1=4)
- 5) What is research problem ?
  - 6) What do you mean by sampling ?
  - 7) What is secondary data ?
  - 8) What is hypothesis ?
  - 9) What is questionnaire ?
  - 10) What is meant by research report ?

PART – C

- III. Answer **any six** questions (**not** exceeding **one** page). **Each** carries **three** marks. (6×3=18)
- 11) What are the limitations of primary data ?
  - 12) What are the qualities of a good researcher ?

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- 13) What is sample size ? What are the essentials of a sampling ?
- 14) What are the limitations of Social Science Research ?
- 15) Explain the contents of a research plan.
- 16) What are the criteria of a good research ?
- 17) What are the different sources of research problems ?
- 18) Explain different types of research report.

PART – D

IV. Answer **any two** questions. **Each** carries **eight** marks.

(2×8=16)

- 19) Discuss the different methods of primary and secondary data collection.
  - 20) Briefly explain the different types of research.
  - 21) Explain different methods of probability sampling.
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