

**First Semester FYUGP Degree Supplementary Examination
January 2025**

**KU1DSCCOM100 - MANAGEMENT THEORY AND
PRACTICES**

2024 Admission onwards

Time : 2 hours

Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. Mention any two role of Managers.
2. What are the core functions of the management?
3. What is the role of managers in the organizing function?
4. What are the main sources of recruitment? Give one example each.
5. Mention three external sources of recruitment.
6. Define Quality Circles.
7. State the benefits of quality circles to an organization.
8. What is a social audit? State its importance.

Section B

Answer any 4 questions. Each carry 6 marks.

9. Mention the roles of informal organizations within a company.
10. How do the planning and organizing functions interact to improve efficiency?
11. Discuss the steps involved in the controlling process.
12. Discuss the steps involved in developing quality circles.
13. Evaluate how management audits contribute to risk management.
14. Describe the benchmarking process and the different types of benchmarking.

Section C

Answer any 2 questions. Each carry 14 marks.

15. Define communication. Differentiate between formal and informal methods of communication.
16. Discuss the different leadership styles. Explain how they impact motivation and performance?
17. Explain the contributions of the Classical and Neo-Classical Theories to modern management practices.

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