



K23U 4042

Reg. No. : .....

Name : .....

I Semester B.Com. Degree (C.B.C.S.S. – O.B.E. – Regular/Supplementary/  
Improvement) Examination, November 2023  
(2019 Admission Onwards)

Core Course

IB01COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **any six** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. What is accountability ?
2. Define controlling.
3. What is discipline ?
4. Define staffing.
5. What is primacy of planning ?
6. What is stress management ?
7. What is directing ?
8. What is management ?

(6×1=6)

SECTION – B

Answer **any six** questions in **one** or **two** sentences. **Each** question carries **3** marks.

9. Explain the advantages of centralization.
10. Explain leadership functions.
11. Explain the steps in controlling process.

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12. Explain the components of TQM.
13. Explain the principles of organization.
14. Explain the sources of power.
15. Explain the pre-requisites of control system.
16. Which are the factors improving morale ?

(6×3=18)

SECTION – C

Answer **any two** questions in **not** exceeding **three** pages. **Each** question carries **8** marks.

17. What are the different schools of management thought ?
18. Define human resource planning and explain its steps.
19. Explain the elements of scientific management.

(2×8=16)

