



K23P 0434

Reg. No. :

Name :

II Semester M.A. Degree (C.B.S.S. – Reg./Supple./Imp.)
Examination, April 2023
(2019 Admission Onwards)
JOURNALISM AND MASS COMMUNICATION
MCJ 2C 06 : Magazine Journalism

Time : 3 Hours

Max. Marks : 60

Instructions : Answer question I and four others. Each question carries equal marks.

- I. Write short notes on any four of the following.
 - 1) John Dunton.
 - 2) The Week.
 - 3) House Journals.
 - 4) Column.
 - 5) Down to earth.
 - 6) Complimentary copy.
 - II. Write a short-history of magazines.
 - III. Describe the current trends in Magazine Journalism.
 - IV. Analyse the contents of any two general interest magazines in Malayalam.
 - V. Explain the organizational structure of magazines.
 - VI. What are the major differences between newspaper and magazine ?
 - VII. What is a profile ? Write a profile of a famous person in India.
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