



K24U 1747

Reg. No. : .....

Name : .....

**Second Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.(RTM/TTM/  
AH)/B.T.T.M./B.C.A./B.S.W./B.Sc.LRP Degree (CBCSS – OBE-  
Regular) Examination, April 2024  
(2023 Admission Onwards)  
ADDITIONAL COMMON COURSE IN ALTERNATIVE ENGLISH  
2A08 AEG : Public Speaking**

Time : 3 Hours

Max. Marks : 40

I. Write an essay in **250** words on **any one** of the following : (1×8=8)

- 1) Discuss the role of creativity in public speaking and provide examples of how creative language can enhance the effectiveness of a speech.
- 2) Analyze the significance of effective communication in corporate settings to impact productivity, innovation, and employee satisfaction.

II. Write an essay in **250** words on **any one** of the following : (1×8=8)

- 3) Compare and contrast the four modes of presentation : impromptu, memorized, manuscript, and extemporaneous.
- 4) Share your experience of delivering a memorized presentation. How did you go about memorizing your speech, and what techniques did you use to ensure smooth delivery ?

III. Answer **four** of the following in about **100** words. (4×4=16)

- 5) Provide specific suggestions to encourage active participation among participants based on principles of effective meeting management.
- 6) Explain the importance of non-verbal communication in public speaking and its impact on audience perception.

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- 7) What strategies do you use to structure and organize your content effectively to ensure clarity and coherence in oral presentation ?
- 8) Explain the role of using visual aids in presentation.
- 9) Discuss the benefits and challenges of using humor in communication.
- 10) Mention the various language styles which can be used for public speaking.

IV. Answer **eight** of the following in **not** more than **two** sentences. **(8×1=8)**

- 11) What are some common types of visual aids used in presentations ?
  - 12) What is non-verbal communication ?
  - 13) What is meant by the term “frame” in communication ?
  - 14) How do you prepare for an extemporaneous presentation ?
  - 15) Define corporate conversations.
  - 16) What are the barriers that often prevent ideas from being implemented ?
  - 17) What are some creative presentation techniques to engage the audience ?
  - 18) Mention any two uses of public speaking.
  - 19) Why is inviting dialogue important in communication ?
  - 20) What are some common framing techniques used in communication ?
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