



K23P 1346

Reg. No. :

Name :

III Semester M.A. Degree (C.B.S.S. – Reg./Supple./Imp.)
Examination, October 2023
(2020 Admission Onwards)
JOURNALISM AND MASS COMMUNICATION
MCJ 3C 12 : Television Journalism

Time : 3 Hours

Max. Marks : 60

Instructions : Answer Question I and **four** others. All questions carry equal marks.

- I. Write short notes on **any four** of the following :
 - 1) Studio Package
 - 2) Rundown
 - 3) PCR
 - 4) Vox Pop
 - 5) Scoop
 - 6) Sting Operation.
 - II. What is the role and responsibilities of a television news producer ?
 - III. List and explain different types of interviews you frequent in Indian television.
 - IV. Explain with illustrations the organizational structure of a Television News Channel.
 - V. Write a critical analysis of news based programs of a television channels of your choice.
 - VI. List and explain the qualities and responsibilities expected of a television reporter.
 - VII. Elaborate on the elements and structure of a television news story package.
 - VIII. Prepare the scripts for a 5 minutes television news story on any current events in split page format.
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