



K26U 0827

Reg. No. : .....

Name : .....

**Second Semester B.B.A./B.B.A.(RTM)/B.B.A. (Hospital Administration)  
Degree (C.B.C.S.S. – OBE- Supplementary) Examination, April 2026  
(2020 to 2023 Admissions)  
Core Course**

**2B03BBA/BBA(RTM)/BBH : ENTREPRENEURSHIP DEVELOPMENT**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries 1 mark.

(6×1=6)

1. Define Entrepreneur.
2. What is risk-taking ?
3. What is women entrepreneurship ?
4. What is venture capital ?
5. What is innovation ?
6. What is employment generation ?

**PART – B**

Answer **any 6** questions. **Each** question carries 2 marks.

(6×2=12)

7. Mention the characteristics of an entrepreneur.
8. Explain the role of social environment in entrepreneurship.
9. Outline the problems of women entrepreneurs.
10. List out the sources of raising funds.

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11. Explain the concept of “entrepreneurial behaviour”.
12. State the objectives of EDP.
13. Differentiate between entrepreneur and intrapreneur.
14. Explain the significance of venture capital.

PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

(4×3=12)

15. Discuss the theories of entrepreneurship briefly.
16. Illustrate the decision-making in entrepreneurship.
17. Examine the opportunities analysis for new ventures.
18. Analyse the role of innovation in entrepreneurship.
19. Discuss the social responsibility of entrepreneurs.
20. Explain the contribution of entrepreneurs to regional development.

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

(2×5=10)

21. Evaluate the importance of business planning for entrepreneurs.
  22. Assess challenges faced by women entrepreneurs in India.
  23. Analyse role of EDP in developing entrepreneurship.
  24. Evaluate the role of entrepreneurs in economic development.
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