

Second Semester FYUGP Degree Examination April 2025
KU2MDCCOM102 - FUNDAMENTALS OF
ENTREPRENEURSHIP
2024 Admission onwards

Time : 1.5 hours

Maximum Marks : 50

Section A

Answer any 6 questions. Each carry 2 marks.

1. List two advantages of being an entrepreneur.
2. Identify two qualities of a successful entrepreneur.
3. Define an entrepreneur.
4. What is crowd funding, and how does it work?
5. What is the benefit of registering an MSME under the Udyog Aadhaar scheme?
6. What is the role of Udyam Registration for MSMEs?
7. What is the full form of MSME?
8. Mention any two key features of women entrepreneurs.

Section B

Answer any 4 questions. Each carry 6 marks.

9. Explain the major functions of an entrepreneur with examples.
10. How do financial factors motivate individuals to become entrepreneurs?
11. Explain the importance of networking and mentorship for startups.
12. Discuss how technology and innovation are transforming MSMEs in India.
13. What are the steps involved in Udyog Aadhaar registration?
14. Discuss the need and scope of agro-entrepreneurship in India.

Section C

Answer any 1 questions. Each carry 14 marks.

15. Describe the Kerala Start-Up Mission (KSUM) and its contribution to fostering a strong startup ecosystem in Kerala.
16. What is rural entrepreneurship? Explain its significance in rural development.