K23U 1062



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IV Semester B.B.A./B.B.A. (RTM) Degree (CBCSS – OBE – Regular / Supplementary / Improvement) Examination, April 2023 (2019 Admission Onwards)

Core Course

4B06BBA/BBA (RTM): HUMAN RESOURCE MANAGEMENT

Time: 3 Hours

Max. Marks: 40

SECTION - A

(Very Short Answer)

Answer all the questions. Each question carries one mark.

- 1. Define 'Manpower Planning'.
- 2. Give any two reasons for the 'demotion' of an employee.
- 3. What is 'Employee Lay-off' ?
- 4. What is meant by 'Job Analysis'?
- 5. Comment on the term, 'Exit Interview'.
- 6. Mention any two merits of 'Merit Rating'

 $(6 \times 1 = 6)$

SECTION - B

(Short Answer)

Answer any six questions. Each question carries two marks.

- 7. Distinguish between 'Placement' and 'Induction'.
- 8. What is 'Compensation Management'?
- 9. What does the 'Welfare aspect of HRM' specify?

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- 10. What are 'Fringe Benefits'?
- 11. Recommend any two measures to control Absenteeism in your company.
- 12. Identify any two objectives for conducting Stress Interview.
- 13. Make any comparisons between HRM and HRD.
- 14. What are the two benefits of collecting suggestions from employees at the workplace? (6×2=12)

SECTION - C

(Essay)

Answer any four questions. Each question carries three marks.

- 15. Examine the role of an HR Manager in the 21st Century.
- 16. Compare and Contrast Job Enrichment and Job Enlargement.
- 17. Briefly enumerate the steps in the Employee selection process.
- 18. Highlight the importance of Executive Development in an organisation.
- 19. Outline different reasons why employees behave in an indisciplined manner at the workplace.
- 20. Trace the factors influencing the Wage System in an organisation. (4x3=12)

SECTION - D

(Long Essay)

Answer any two questions. Each question carries five marks.

- Define 'Recruitment'. Detail the different sources of recruiting employees in a company.
- 22. "HRM functions play a vital role in the whole scheme of management of an organisation". Elucidate.
- 23. Describe the detailed Grievance Redressal Mechanism prescribed by law in India.
- 24. Compare and Contrast the different methods of Training employees at the workplace. (2x5=10)