

**First Semester FYUGP Degree Supplementary Examination  
January 2025**

**KU1MDCJMC106 - PROFESSIONAL JOURNALISM**

2024 Admission onwards

Time : 1.5 hours

Maximum Marks : 50

**Section A**

Answer any 6 questions. Each carry 2 marks.

1. What role does 'novelty' (news value) play in news selection?
2. What you mean by journalistic sources?
3. What is the role of secondary sources in journalism?
4. List the key differences between radio journalism and TV journalism.
5. Explain the plot structure (character arc) used in TV show (scripts)?
6. Compare the characteristics of print and electronic journalism.
7. Discuss the relationship between media and democracy.
8. How does digital media affect traditional journalism practices?

**Section B**

Answer any 4 questions. Each carry 6 marks.

9. Explain with example the importance of human-interest story.
10. Assess the effectiveness of media ethics in the age of digital journalism and social media.
11. Identify the impact of investigative journalism on exposing corruption.
12. Why is it important to write in the active voice for radio news scripts, and how does this affect listener understanding?
13. Discuss the ethical considerations surrounding citizen journalism.
14. Demonstrate the ways in which journalists can identify and address fake news in their reporting.

**Section C**

Answer any 1 questions. Each carry 14 marks.

15. (a) Critique a popular television series. What are its strengths and weaknesses in terms of writing? 7
- (b) What criteria would you use to assess the quality of a TV script? Provide examples. 7
16. Explain the impact of sensational journalism on political issues and public trust in media?

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