



K21U 0181

Reg. No. :

Name :



VI Semester B.Com. Degree (CBCSS – Reg./Supple./Improv.)
Examination, April 2021
(2015-2018 Admissions)

Core Course

6B16COM : INTERNATIONAL BUSINESS

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries $\frac{1}{2}$ mark :

1. Differences in nominal interest rates are removed in exchange rate is
2. Govt. policy about exports and imports is called _____
3. MNC stands for
4. Market in which currencies buy and sell and their prices settle on is called _____

(4x $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** question carries **1** mark :

5. Define Globalization.
6. What do you mean by international business ?
7. What do you mean by forward market ?
8. What is Vertical FDI ?
9. Explain the concept of Bill of Lading.
10. State various drives of Globalization.
11. What is GDR ?
12. What is International Fisher Effect ?

(4x1=4)

P.T.O.



PART – C

Answer **any six** questions. **Each** question carries **3** marks :

13. Discuss any three advantages and disadvantages of International trade.
14. What are the role and functions of the IMF ?
15. What is Foreign Exchange Market ? What are the main functions of foreign exchange market ? Explain.
16. Discuss the challenges and opportunities before an MNC.
17. Briefly discuss the distinguishing features of International Finance.
18. Explain the importance of international trade for economy.
19. What is meant by FDI ? Discuss various types of FDI .
20. What are the factors affecting international investment ?
21. What are the international financial instruments ?
22. What are the documents of international trade ?
23. What is trading block ? What are the major types of trading block ?
24. What is EXIM policy ? What are its objectives ? (6×3=18)

PART – D

Answer **any two** questions. **Each** question carries **8** marks :

25. What are the challenges of international business ?
 26. Difference between internal and international trade.
 27. Define MNCs. What are the advantages and disadvantages of MNCs ?
 28. What are the advantages and disadvantage of globalization of Indian Economy ?
 29. Briefly explain the various foreign exchange risk management techniques.
 30. Explain the role of RBI in foreign trade. (2×8=16)
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