



K22U 3557

Reg. No. :

Name :



**Third Semester B.A. Degree (CBCSS – OBE – Regular/Supplementary/
Improvement) Examination, November 2022
(2019 Admission Onwards)**

**COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM FOR ENGLISH/
HISTORY CORE**

3C03JNL : Introduction to Broadcast Journalism

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries 1 mark.

1. Vividh Bharati
2. RJ
3. AIR
4. Defamation
5. NBSA
6. Radio Mango.

(6×1=6)

PART – B

Answer **any six** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. Gulielmo Marconi.
8. Running commentaries.
9. Packages.

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10. News anchor.
11. Teleprompter.
12. Paid news.
13. Sound Bites.
14. Radio discussions. (6×2=12)

PART – C

Answer **any 4** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Trace out the evolution of radio broadcasting in India.
16. Radio drama is referred to as theatre of the Mind. Explain.
17. Write on the significance of community radio.
18. Write on news gathering process of TV news channels.
19. What are the skills needed for a TV interviewer ?
20. Comment on TV journalism in the digital era. (4×3=12)

PART – D

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Write on the role of radio in disaster management.
 22. A television news is combination of visuals, graphics and sound bites. Explain.
 23. Describe the organizational structure of a TV news channel.
 24. Critically evaluate the ethical aspects of television journalism. (2×5=10)
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