

DON BOSCO ARTS & SCIENCE COLLEGE
ANGADIKADAVU

(Affiliated to Kannur University Approved by Government of Kerala)
ANGADIKADAVU P.O., IRITTY, KANNUR – 670706



COURSE PLAN

M C J

(2019 – 21)

SEMESTER -I

ACADEMIC YEAR –(2019–20)

I Semester MCJ(2019 - 21)

SL. No.	Name of Subjects with Code	Name of the Teacher	Duty Hours per week
1.	MCJ1C 01 Introduction to Mass Communication	Meghana Nair – 4 Nithu P.V. - 1	6
2.	MCJ1C 02 Reporting for Newspapers	Fr. Francis Karackat	6
3.	MCJ1C 03 Editing for Newspapers	Previn P.F.	6
4.	MCJ1C 04 Television Production	Fr. Francis Karackat & Shanu Salman C.S.	7
5.			
6.			
	Class In-charge	Meghana Nair	

TIME TABLE

Day	09.50 Am - 10.45 Am	10.45 Am - 11.40 Am	11.55 Am - 12.50 Pm	01.40 Pm - 02.35 Pm	02.35 Pm - 03.30 Pm	3.35 Pm- 04.30 Pm
1	MCJ1C 01 Introduction to Mass Communicati on	MCJ1C 04 Television Production	MCJ1C 02 Reporting for Newspapers	MCJ1C 03 Editing for Newspapers	Preparation for Debate	Newspaper Quiz
2	MCJ1C 01 Introduction to Mass Communicati on	MCJ1C 02 Reporting for Newspapers	MCJ1C 04 Television Production	MCJ1C 03 Editing for Newspapers	Debate	Newspaper Quiz
3	MCJ1C 01 Introduction to Mass Communicati on	MCJ1C 04 Television Production	MCJ1C 02 Reporting for Newspapers	MCJ1C 03 Editing for Newspapers	Panel Discussion	Newspaper Quiz
4	MCJ1C 01 Introduction to Mass Communicati on	MCJ1C 02 Reporting for Newspapers	MCJ1C 04 Television Production	MCJ1C 03 Editing for Newspapers	Cinema	Cinema
5	MCJ1C 01 Introduction to Mass Communicati on	MCJ1C 04 Television Production	MCJ1C 02 Reporting for Newspapers	MCJ1C 03 Editing for Newspapers	Must Watch TV Programmes	Newspaper Quiz

Subject Code:	MCJ 1C 01
Subject Name:	Introduction to Mass Communication
No. of Credits:	4
No. of Contact Hours:	90
Hours per Week:	5
Name of Faculty	Meghana Nair & Nithu P.V.

Module I

Definition and elements of communication; intra, interpersonal, group and masscommunication; verbal and non-verbal communication

Module II

Concept of mass communication; functions of mass communication; strengths and limitations of print, radio, television, film, new media and folk media

Module III

Communication models - Aristotle, Lasswell, Shannon and Weaver, Schramm, Berlo, Andersch-Staats- and Bostorn model, Dance model and Barnlund model

Module IV

Models of mass communication process – transmission, expression, publicity and reception, Westley and MacLean, Riley and Riley and Maletzke

Module V

Flow theories- gatekeeper, gatekeeping models of White, Galtung and Ruge; newsflow model - McNelly, Bass and Mowlana; uses and gratifications theory

Module VI

Normative theories of media performance – authoritarian theory, libertarian theory, social responsibility theory, communist theory, development media theory and democratic-participant media theory

Books for Reference

1. Joseph A Devito :Communicology: Introduction to the study of Communication
2. Joseph R. Dominick : The Dynamics of Mass Communication
3. Denis McQuail :McQuail's Mass Communication Theory
4. Melvin L. Defleur : Fundamentals of Human Communication
5. Denis McQuail and Sven Windhal : Communication Models
6. Aglee, Ault & Emury : Main Currents in Mass Communication
7. J. V. Vilanilam : Mass Communication
8. Melvin L Deflur & Sandra Ball-Rokaech : Mass Communication Theory
9. VirBalaAggarwal, V. S. Gupta :Handbook of Journalism and Mass Communication

TEACHING SCHEDULE

No of Weeks	Dates	Session	Topic
1	17-06-2019 To 21-06-2019	1	Definition of communication
		2	Elements of communication
		3	Intrapersonal and interpersonal communication
		4	Group communication
		5	Mass Communication
		6	Verbal and Non verbal communication
2	24-06-2019 To 28-06-2019	7	Class test
		8	Introduction to communication models
		9	Aristotle's model
		10	Lasswell's and Shannon and Weavers model
		11	Wilbur Schramm's model
		12	Berlo's model
3	01-07-2019 To 05-07-2019	13	Banlund model
		3 July	St. Thomas Day
		14	Dance model
		15	Anderson stats model
		16	Bostorn model
		17	Seminar
		18	Seminar
4	08-07-2019 To 12-07-2019	19	Seminar
		20	Class test
		21	Concept of mass communication
		22	Functions of mass communication
		23	Print media
		24	Television
		25	Films
5	15-07-2019 To 19-07-2019	26	Radio
		27	Folk media
		28	New Media
		29	Class test
		30	Discussions
		31	Panel discussions
	22-07-2019	32	Models of mass communication process
		33	Transmission model

No of Weeks	Dates	Session	Topic
6	To 26-07-2019	34	Expression, publicity and reception model
		35	Westley and MacLean model
		36	Riley and Riley model
		37	Maletzke model
7	29-07-2019 To 02-08-2019	38	Seminar
		39	Seminar
		40	Seminar
		31 July	Karkadaka Vavu
		41	Seminar
		42	Seminar
8	05-08-2019 To 09-08-2019	43	Class test
		44	Flow theories
		45	Gatekeeper
		46	Gate keeping model
		47	White's model
		48	Galtung and ruge's model
9	12-08-2019 To 16-08-2019	49	News flow model
		50	Discussion
		51	McNelly's model
		15 Aug	Independence day
		52	Bass and Mowlana's model
		53	Uses and gratification theory
		54	Discussion
10	19-08-2019 To 23-08-2019	55	Seminar
		56	Seminar
		57	Seminar
		58	Seminar
		59	Seminar
		60	Revision
		61	Revision
		62	Revision
11	26-08-2019 To 30-08-2019	23 Aug	Sreekrishna Jayanthi
		26 Aug	First Internal Exam
			First Internal Exam
		28 Aug	Ayyankali Jayanthi
			First Internal Exam
			First Internal Exam

No of Weeks	Dates	Session	Topic
12	02-09-2019 To 06-09-2019	63	Normative theories
		64	Authoritarian theory
		65	Libertarian theory
		66	Social Responsibility theory
		67	Communist theory
		68	Development media theory
		69	Democratic participant media theory
			Onam Celebration
13	09-09-2019 To 13-09-2019		Muharram
			First Onam
			Thiruvonam
			Third Onam
			Fourth Onam - SreeNarayana Guru Jayanthi
14	16-09-2019 To 20-09-2019	70	Discussion
		71	Seminar
		72	Seminar
		73	Seminar
		74	Seminar
		75	Seminar
		76	Seminar
		77	Class test
		78	Revision
15	23-09-2019 To 27-09-2019	79	Revision
		80	Revision
		81	Revision
		82	Revision
		83	Class test
		84	Revision
		85	Revision
		86	Revision
		87	Revision
		88	Revision
16	30-09-2019 To 04-10-2019	89	Revision
		90	Revision
		2 Oct	Gandhi Jayanthi
		3 Oct	Second Internal
			Second Internal
			Second Internal

No of Weeks	Dates	Session	Topic
17	07-10-2019 To 11-10-2019	07 Oct	Mahanavami
		08 Oct	Vijayadashami
			Second Internal
			Second Internal
			Second Internal
			Study Leave
			Study Leave
			Study Leave
18	14-10-2019 To 18-10-2019		Study Leave
			Study Leave
			Study Leave
			Study Leave
			Study Leave
			Study Leave
19	21-10-2019 To 25-10-2019		University Exam Begin

Subject Code:	MCJ 1C 02
Subject Name:	Reporting for Newspapers
No. of Credits:	4
No. of Contact Hours:	90
Hours per Week:	5
Name of Faculty	Fr. Francis Karackat

Module I

A brief history of newspaper journalism in India - early English and Malayalam newspapers and editors; English and Malayalam newspaper journalism today; Journalism as mission and profession - Journalist as reporter, interpreter, investigator, reformer, watchdog and activist; qualities and responsibilities of a reporter; reporting terminology

Module II

Definition and ingredients of news; types of news - hard and soft news, human interest stories, straight news, interpretative stories, brights, follow-ups, roundups and sidebars ;News structure - inverted pyramid, narrative, hourglass and focus; variety in leads; new journalism; precision journalism

Module III

News sources – news agencies, news releases, news conferences, news briefs, meet-the press, beats and other media; tapping news sources; source credibility and attribution; off-the-record; Computer Assisted Reporting (CAR)

Module IV

Interviewing - news and personality interviews, telephonic and online interviews - interviewing hazards and tactics, research, angle, questions and presentation formats

Module V

Reporting accidents, natural calamities, natural and unnatural deaths, communal and political violence, terrorism, crime, sports, politics, elections, education, speech, seminar, environment, science, and technology, agriculture, budget, business and entertainment

Module VI

Investigative reporting – major scoops, undercover journalism, sting operation, public interest versus invasion of privacy, yellow journalism and Press Council of India's guidelines; citizen journalism

Module VII

News filters - adversarial journalism, advocacy journalism, advertorials, chequebook journalism, embedded journalism, gonzo journalism, lapdog journalism,

mojo and sojo,market-driven journalism, Mc Journalism, media scrum, newszak and tabloidization;ombudsman

Books for Reference

1. Melvin Mencher, News Reporting and Writing, New York, Oxford University Press, 2007
2. Jerry Lanson and Mitchell Stephens, Writing and Reporting the News, New York: Oxford University Press, 2008.
3. Fred Fedler and John Bender, Reporting for the Media, New York: Oxford University Press, 2001
4. Ambrish Saxena, Fundamentals of Reporting and Editing, New Delhi: Kanishka Publishers, 2007
5. Bob Franklin and Martin Hamer, Key Concepts in Journalism Studies, New Delhi: Vistaar Publications, 2006.
6. Tony Harcup, Journalism: Principles and Practice, New Delhi: Sage Publications, 2004.
7. Lynette Sheridan Burns, Understanding Journalism, New Delhi: Sage Publications, 2002.
8. Joan Clayton, Interviewing for Journalists, London: Piatkus Publishers, 1994
9. Hugo de Burgh, Investigative Journalism: Context and Practice, London: Routledge, 2000.
10. Straubhaar Larose, Media Now, New York: Thomson Wadsworth, 2004
11. Vanita Kohli-Khandekar, The Indian Media Business, New Delhi: Sage Publications, 2006

TEACHING SCHEDULE

No of Weeks	Dates	Session	Topic
1	17-06-2019 To 21-06-2019	1	Introduction To News Paper Journalism
		2	A brief history of newspaper journalism in India
		3	Early English and Malayalam newspapers and editors
		4	English and Malayalam newspaper journalism today
		5	Journalism as mission and profession
		6	Journalist as reporter
2	24-06-2019 To 28-06-2019	7	Journalist as interpreter
		8	Journalist as investigator
		9	Journalist as reformer
		10	Journalist as watchdog and activist
		11	Qualities and responsibilities of a reporter
		12	Reporting terminology
3	01-07-2019 To 05-07-2019	13	Class test
		3 July	St. Thomas Day
		14	Chapter analysis/ discussion
		15	Definition and ingredients of news
		16	Types of news
		17	Types of news - hard and soft news
4	08-07-2019 To 12-07-2019	18	Types of news - human interest stories
		19	Types of news - straight news and interpretative stories
		20	Brights and follow-ups
		21	Roundups and sidebars
		22	News structure
		23	News structure - inverted pyramid
		24	News structure - narrative
		25	News structure - hourglass and focus
5	15-07-2019 To 19-07-2019	26	Variety in leads
		27	New journalism
		28	Precision journalism
		29	Class test
		30	Chapter analysis/ discussion
		31	News sources
6	22-07-2019 To 26-07-2019	32	News sources - news agencies
		33	News releases and News conferences
		34	News briefs and meet-the press
		35	Beats and other media

No of Weeks	Dates	Session	Topic
		36	Tapping news sources
		37	Source credibility and attribution
7	29-07-2019 To 02-08-2019	38	Off-the-record
		39	Computer Assisted Reporting (CAR)
		40	Class test
		31 July	KarkadakaVavu
		41	Chapter analysis/ discussion
		42	Interviewing - news and personality interviews
		43	Telephonic and online interviews
8	05-08-2019 To 09-08-2019	44	Interviewing hazards and tactics
		45	Research, angle, questions and presentation formats
		46	Chapter analysis/ discussion
		47	Class test
		48	Chapter analysis/ discussion
9	12-08-2019 To 16-08-2019	49	Reporting accidents, natural calamities, natural and unnatural deaths
		50	Communal and political violence reporting
		51	Terrorism and crime reporting
		15 Aug	Independence day
		52	Sports, politics and elections reporting
		53	Education, speech and seminar reporting
		54	Environment, science and technology, and agriculture
10	19-08-2019 To 23-08-2019	55	Budget, business and entertainment reporting
		56	Class test
		57	Newspaper Practical
		58	Newspaper Practical
		59	Newspaper Practical
		60	Newspaper Practical
		61	Newspaper Practical
		62	Newspaper Practical
11	26-08-2019 To 30-08-2019	23 Aug	SreekrishnaJayanthi
		26 Aug	First Internal Exam
			First Internal Exam
		28 Aug	AyyankaliJayanthi
			First Internal Exam
			First Internal Exam
	02-09-2019	63	Chapter analysis/ discussion

No of Weeks	Dates	Session	Topic
12	To 06-09-2019	64	Investigative reporting
		65	Major scoops and undercover journalism
		66	Sting operation
		67	Public interest versus invasion of privacy
		68	Yellow journalism and Press Council of India's guidelines
		69	Citizen journalism
			Onam Celebration
13	09-09-2019 To 13-09-2019		Muharram
			First Onam
			Thiruvonam
			Third Onam
			Fourth Onam - SreeNarayana Guru Jayanthi
14	16-09-2019 To 20-09-2019	70	Practical works
		71	Practical works
		72	Practical works
		73	Practical works
		74	Practical works
		75	Practical works
		76	Chapter analysis/ discussion
		77	News filters
		78	News filters - adversarial journalism
15	23-09-2019 To 27-09-2019	79	Advocacy journalism and advertorials
		80	Chequebook journalism and embedded journalism
		81	Gonzo journalism and lapdog journalism
		82	Mojo and sojo,market-driven journalism
		83	Mc Journalism, media scrum
		84	News zak and tabloidization
		85	Ombudsman
		86	Revision
		87	Revision
		88	Practical
16	30-09-2019 To 04-10-2019	89	Practical
		90	Class test
		2 Oct	Gandhi Jayanthi
		3 Oct	Second Internal
			Second Internal
			Second Internal
	07-10-2019	07 Oct	Mahanavami

No of Weeks	Dates	Session	Topic
17	To 11-10-2019	08 Oct	Vijayadashami
			Second Internal
			Second Internal
			Second Internal
			Study Leave
			Study Leave
			Study Leave
18	14-10-2019 To 18-10-2019		Study Leave
			Study Leave
			Study Leave
			Study Leave
			Study Leave
			Study Leave
19	21-10-2019 To 25-10-2019		University Exam Begin

Subject Code:	MCJ 1C 03
Subject Name:	Editing for Newspapers
No. of Credits:	4
No. of Contact Hours:	90
Hours per Week:	5
Name of Faculty	Previn P.F.

Module I

Organizational structure of the editorial department - qualities and responsibilities of chief editor, assistant editor, news editor, bureau chief, special correspondents, chief subeditors and sub-editors; editing terminology

Module II

Newsman's language - active and positive sentences; avoidance of verbosity, redundancies, clichés and monotony; transition devices; precision in vocabulary; subject and verb agreement; tenses in news writing; accuracy in punctuations, prepositions and auxiliaries

Module III

Editing process – checking facts, correcting and polishing language, rewriting leads, condensing stories, localizing news and angling news; editing for accuracy, objectivity, fairness, moral and legal propriety; translating stories from English to Malayalam and from Malayalam to English; editing handouts and news releases; handling wire copy; revising stringers' and citizen journalists' stories; stylebook consistency

Module IV

Headlines – types and functions of headlines; principles of headlining; subheads, captions and catchwords; traditional and modern headline styles;

Module V

Editorial page – editorials, opinion pieces, middles and letters to the editor; principles of editorial writing; types of editorials; qualities of and responsibilities of leader writers;

Module VI

Newspaper layout and design – principles of artistic design – balance, contrast, proportion and unity; traditional and modern design; typography and pagination; photographs, info-graphics; design softwares

Books for Reference

1. Bruce Westley, News Editing, Boston: Houghton Mifflin Company, 1972
2. Harold Evans, Newsman's English, Handling Newspaper Text, News Headlines, Pictures on a Page, Newspaper Design (*A Five-Volume Manual of English*,

Typography and Layout) London: National Council for the Training of Journalists, 1984.

3. Floyd Baskette and Jack Sissors, *The Art of Editing*, New York: Macmillan Publishing Co, 1986

4. Jerry Lanson and Mitchell Stephens, *Writing and Reporting the News*, New York: Oxford University Press, 2008

5. Sunil Saxena, *Headline Writing*, New Delhi: Sage Publications, 2006

6. Ambrish Saxena, *Fundamentals of Reporting and Editing*, New Delhi: Kanishka Publishers, 2007

7. Carl Sessions Stepp, *Writing as Craft and Magic*, New York: Oxford University Press, 2007

TEACHING SCHEDULE

No of Weeks	Dates	Session	Topic
1	17-06-2019 To 21-06-2019	1	Organizational structure of the editorial department
		2	Different departments in News Paper Organisation- Business Department- Circulation and Advertising
		3	Mechanical Dept.
		4	Editorial Dept
		5	Qualities and responsibilities of Managing Editor chief editor, assistant editor, news editor, bureau chief, special correspondents, chief subeditors and sub-editors; editing terminology
		6	Qualities and responsibilities of chief editor
2	24-06-2019 To 28-06-2019	7	Qualities and responsibilities of Assistant editor, news editor, bureau chief, special correspondents, chief subeditors and sub-editors; editing terminology
		8	Qualities and responsibilities of News editor
		9	Qualities and responsibilities Bureau chief
		10	Qualities and responsibilities Special correspondents
		11	Qualities and responsibilities Chief sub editors
		12	Qualities and responsibilities Sub-editors
3	01-07-2019 To 05-07-2019	13	Stringer, Freelancer
		3 July	St. Thomas Day
		14	Editing terminology
		15	Class Test 1
		16	Newsman's language - active and positive sentences
		17	Avoidance of verbosity, redundancies, clichés and monotony
		18	Transition devices
4	08-07-2019 To 12-07-2019	19	Precision in vocabulary
		20	Subject and verb agreement
		21	Tenses in news writing
		22	Accuracy in punctuations
		23	News writing: prepositions and auxiliaries
		24	Editing process – checking facts
		25	Editing process –correcting and polishing language

No of Weeks	Dates	Session	Topic
5	15-07-2019 To 19-07-2019	26	Editing process –rewriting leads, condensing stories.
		27	Editing process – localizing news and angling news
		28	Editing process –editing for accuracy, objectivity, fairness
		29	Moral and legal propriety in editing
		30	Translating stories from English to Malayalam and from Malayalam to English
		31	Editing handouts and news releases
6	22-07-2019 To 26-07-2019	32	Handling wire copy
		33	Revising ‘stringers and citizen journalists’ stories
		34	Stylebook consistency
		35	Newspaper Production work
		36	Newspaper Production work
		37	Revision of three modules
7	29-07-2019 To 02-08-2019	38	Class test 2
		39	Headlines importance of headline
		40	Types of headlines
		31 July	KarkadakaVavu
		41	Types of headlines
		42	Types of headlines
8	05-08-2019 To 09-08-2019	43	Types of headlines
		44	Functions of headlines
		45	Functions of headlines
		46	Principles of headlining
		47	Principles of headlining
		48	Importance of Subheads
9	12-08-2019 To 16-08-2019	49	How to write subheads?
		50	Captions and Catchwords Writing
		51	Traditional and modern headline styles
		15 Aug	Independence day
		52	Newspaper layout and design
		53	Principles of artistic design – balance
54	Principles of artistic design – contrast		
55	Principles of artistic design – proportion and unity		

No of Weeks	Dates	Session	Topic
10	19-08-2019 To 23-08-2019	56	Comparison of traditional and modern design
		57	Typography and pagination
		58	Importance photographs and info-graphics
		59	Design softwares
		60	Newspaper production- Software Training- Indesign
		61	Newspaper production- Software Training- Indesign
		62	Newspaper production- Software Training- Indesign
		23 Aug	SreekrishnaJayanthi
11	26-08-2019 To 30-08-2019	26 Aug	First Internal Exam
			First Internal Exam
		28 Aug	AyyankaliJayanthi
			First Internal Exam
			First Internal Exam
			First Internal Exam
12	02-09-2019 To 06-09-2019	63	Newspaper production- Software Training- Indesign
		64	Newspaper production- Software Training- Indesign
		65	Newspaper production- Software Training- Photoshop
		66	Newspaper production- Software Training- Photoshop
		67	Newspaper production- Software Training- Photoshop
		68	Newspaper production- Software Training- Photoshop
		69	Newspaper production- Software Training- Photoshop
			Onam Celebration
13	09-09-2019 To 13-09-2019		Muharram
			First Onam
			Thiruvonam
			Third Onam
			Fourth Onam - SreeNarayana Guru Jayanthi
14	16-09-2019 To 20-09-2019	70	Class test
		71	Production of Newspaper- Reporting
		72	Production of Newspaper- Writing
		73	Production of Newspaper- Rewriting
		74	Production of Newspaper- Composing
		75	Production of Newspaper- Layout
		76	Production of Newspaper- Final corrections
		77	Production of Newspaper- Final corrections and printing
		78	Editorial page – editorials

No of Weeks	Dates	Session	Topic
15	23-09-2019 To 27-09-2019	79	Opinion pieces
		80	Middles and letters to the editor
		81	Types of editorials
		82	Types of editorials
		83	Principles of editorial writing
		84	Principles of editorial writing
		85	Practical- Writing of an editorial
		86	What is a leader? Who is a leader writer?
		87	Qualities of and responsibilities of leader writers
		88	Qualities of and responsibilities of leader writers
16	30-09-2019 To 04-10-2019	89	Class test
		90	Revision
		2 Oct	Gandhi Jayanthi
		3 Oct	Second Internal
			Second Internal
			Second Internal
17	07-10-2019 To 11-10-2019	07 Oct	Mahanavami
		08 Oct	Vijayadashami
			Second Internal
			Second Internal
			Second Internal
			Study Leave
			Study Leave
18	14-10-2019 To 18-10-2019		Study Leave
			Study Leave
			Study Leave
			Study Leave
			Study Leave
			Study Leave
19	21-10-2019 To 25-10-2019		University Exam Begin

Subject Code:	MCJ 1C 04
Subject Name:	Television Production
No. of Credits:	4
No. of Contact Hours:	90
Hours per Week:	5
Name of Faculty	Fr. Bastin Nellissery & Shanu Salman C.S.

Module I

Evolution and growth of television till date – *Doordarshan*, SITE, terrestrial, cable, satellite and DTH broadcast; history of Malayalam television

Module II

Audio-visual language - framing ; Types of shots-based on size, camera movements and camera angle; composition, lighting and sound

Module III

Editing - linear and non-linear, continuity editing – insert shot- cut-in and cutaways acceleration editing, relational editing-Montage, thematic editing and parallel cutting;

transition techniques – cut, fade, dissolve, wipe and split screen; visual effects – superimposition and chroma key

Module IV

Television programme formats – serials, chat shows, reality shows, music , games, quizzes, review s- film, documentary, books, music, programmes, promos.

Module V

Studio personals – qualities and responsibilities of producer, floor manager, scene designer, costumer and makeup artist.

Module VI

Stages of production - pre-production, production and postproduction: documentary, fiction; studio productions; field productions.

Module VII

Scripting and production of commercials, PSA and music albums

Books For Reference

1. Stanley J. Baran, *Introduction to Mass Communication*, McGraw Hill, 2006.
2. Vanita Kohli-Khandekar, *The Indian Media Business*, Response Books, 2006.
3. Zettl, *Television Production Handbook*, Wadsworth, 2000.
4. Ken Dancyger, *The Technique of Film and Video Editing, History, Theory, and Practice*, Focal Press, 2007.
5. Robert L. Hilliard, *Writing for Television, Radio, and New Media*, Wadsworth, 2004.
6. Arthur Asa Berger, *Scripts: Writing for Radio and Television*, Sage Publications, 1990

TEACHING SCHEDULE

No of Weeks	Dates	Session	Topic
1	17-06-2019 To 21-06-2019	1	Evolution and growth of television till date
		2	<i>Doordarshan</i> , SITE
		3	Terrestrial, cable,satellite and DTH broadcast
		4	History of Malayalam television
		5	Assignment
		6	Audio-visual language
2	24-06-2019 To 28-06-2019	7	Framing ; Types of shots-based on size
		8	Camera movements and camera angle
		9	composition, lighting and sound
		10	Practical Workshop on Television Production
		11	Introduction to visual editing
		12	linear and non-linear, continuity editing
3	01-07-2019 To 05-07-2019	13	Class test 1
		3 July	St. Thomas Day
		14	Seminar
		15	Seminar
		16	Seminar
		17	Seminar
4	08-07-2019 To 12-07-2019	18	insert shot- cut-in and cutaways acceleration editing
		19	Relational editing-Montage
		20	Thematic editing and parallel cutting
		21	Practical workshop on Video Editing
		22	Seminar
		23	Seminar
		24	Seminar
5	15-07-2019 To 19-07-2019	25	Seminar
		26	Class Test 2
		27	Transition techniques – cut, fade, dissolve, wipe and split screen
		28	Seminar
		29	Seminar
		30	Seminar
	22-07-2019	31	Visual effects –superimposition and chroma key
		32	Seminar

No of Weeks	Dates	Session	Topic
6	To 26-07-2019	33	Seminar
		34	Seminar
		35	Seminar
		36	Television programme formats : , chat shows, reality shows, music
		37	Games, quizzes, review s- film, documentary, books, music, programmes, promos.
7	29-07-2019 To 02-08-2019	38	Class test 3
		39	Seminar
		40	Seminar
		31 July	KarkadakaVavu
		41	Studio personals
		42	Assignment
		43	Qualities and responsibilities of producer
8	05-08-2019 To 09-08-2019	44	Qualities and responsibilities of floor manager
		45	Seminar
		46	Seminar
		47	Seminar
		48	Seminar
		49	Qualities and responsibilities of scene designer
9	12-08-2019 To 16-08-2019	50	Qualities and responsibilities of costumer and makeup artist
		51	Seminar
		15 Aug	Independence day
		52	Seminar
		53	Seminar
		54	Seminar
		55	Seminar
10	19-08-2019 To 23-08-2019	56	Stages of production In television Programmes
		57	Assignment
		58	pre-production
		59	Practical workshop
		60	Practical workshop
		61	Practical workshop
		62	production
		23 Aug	SreekrishnaJayanthi
26-08-2019	26 Aug	First Internal Exam	

No of Weeks	Dates	Session	Topic
11	To 30-08-2019		First Internal Exam
		28 Aug	AyyankaliJayanthi
			First Internal Exam
			First Internal Exam
			First Internal Exam
12	02-09-2019 To 06-09-2019	63	Production
		64	Practical workshop
		65	Practical workshop
		66	Practical workshop
		67	Seminar
		68	Seminar
		69	Seminar
			Onam Celebration
13	09-09-2019 To 13-09-2019		Muharram
			First Onam
			Thiruvonam
			Third Onam
			Fourth Onam - SreeNarayana Guru Jayanthi
14	16-09-2019 To 20-09-2019	70	Postproduction
		71	Practical workshop
		72	Practical workshop
		73	Practical workshop
		74	Seminar
		75	Seminar
		76	Seminar
		77	Seminar
		78	Difference between Documentary and fiction
15	23-09-2019 To 27-09-2019	79	Seminar
		80	Seminar
		81	Seminar
		82	Studio productions
		83	Field productions
		84	Class test 4
		85	Scripting and production of commercials
		86	Practical workshop
		87	Practical workshop
		88	PSA and Music albums
	30-09-2019	89	Practical workshop

No of Weeks	Dates	Session	Topic
16	To 04-10-2019	90	Seminar
		2 Oct	Gandhi Jayanthi
		3 Oct	Second Internal
			Second Internal
			Second Internal
17	07-10-2019 To 11-10-2019	07 Oct	Mahanavami
		08 Oct	Vijayadashami
			Second Internal
			Second Internal
			Second Internal
			Study Leave
			Study Leave
			Study Leave
18	14-10-2019 To 18-10-2019		Study Leave
			Study Leave
			Study Leave
			Study Leave
			Study Leave
			Study Leave
19	21-10-2019 To 25-10-2019		University Exam Begin