



M 18577

Reg. No. :

Name :

**First Semester M.C.J. Degree (Regular/Supplementary)
Examination, December 2010
(2009 Admn.)**

CJ 102 : REPORTING FOR NEWS PAPERS

Time: 3 Hours

Max. Marks: 60

Instructions : Answer question I and four others. All questions carry equal marks.

I. Write short notes on **any four** :

- a) Qualities of a Reporter.
- b) New journalism
- c) National news agencies
- d) News values
- e) Rajyasamacharam
- f) Ombudsman.

(4×3=12)

- II. Critically analyse the traditional inverted pyramid structure of news writing. Comment on the different types of leads with examples. 12
- III. "The best is yet to file," is the dictum doing the rounds in the Reporter's Bureau. Briefly discuss the modern interviewing techniques employed by a reporter and highlight the relevance of the above mentioned dictum. 12
- IV. News values add to the news worthiness of the news stories. Elaborate on the news values and discuss the different types of news. 12
- V. Journalism or fourth estate is the greatest palladium of democracy. In this back drop, elucidate the multi-faceted roles of a journalist. 12

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- VI. The Press Council of India is not armed with punitive powers. Analyse the Indian media scene and reveal the relevance of a written code of conduct for journalists. 12
- VII. "Reporters walk away with by lines and we remain the unsung craftsmen of news stories." Review this statement and unravel the reasons for the reporter – Editor tussle in a newspaper office. 12
- VIII. Silent Valley, the national park in Kerala is to host the World Climate convention during the last week of June. As the eco-journalist of a prominent national daily, furnish a curtain-raiser encompassing the scope and relevance of climate summit. 12
