



M 7738

Reg. No. :

Name :

I Semester B.B.A./B.B.A.T.T.M. Degree (CCSS – Supple./Imp.)
Examination, November 2014
(2013 & Earlier Admn.)
COMPLEMENTARY COURSE
1C01 BBA/BBA (T) : Business Statistics

Time : 3 Hours

Max. Weightage : 30

PART – A

This Part consists of **two** bunches of questions carrying **equal** weight of **one**. Each bunch consists of **four** objective type questions. Answer **all**.

- I. 1. Identifying a division problem and choosing an approach to solve the problem is _____
- a) Statistical enquiry b) Statistical design
c) Statistical survey d) None of the above
2. Units of analysis and interpretation include
- a) Rates b) Ratio's and parentages
c) Coefficients d) None of these
3. Which of the following should be avoided as methods of presenting the data ?
- a) Spheres b) Bars c) Pie diagrams d) pictograms
4. The geometric mean of 2, 4, 8 is
- a) 2 b) 4 c) 8 d) 4.67 **(W = 1)**
- II. Fill up the blanks :
5. If $q = 30$; $q_3 = 50$, then the coefficient of quartile deviation is _____
6. In a symmetrical distribution, the coefficient of skewness is _____
7. The relationship between three or more variable can be studied with the help of _____ correlation.
8. If both the regression coefficients are negative, the correlation coefficient would be _____ **(W = 1)**

P.T.O.



PART – B

Answer **any eight** questions. **Each** question carries a weight of **one**.

9. Define statistics as a data.
10. What do you mean by quantitative data ?
11. What is a questionnaire ?
12. Explain chronological classification.
13. What is a subdivided bar diagram ?
14. Explain frequency polygon.
15. Define geometric mean.
16. What is closed-end distribution ?
17. Explain quartile deviation.
18. What is Lepto-Kurtic curves ?

(W = 8×1=8)

PART – C

Answer **any six** questions. **Each** carries a weightage of **two**.

19. State the limitations of statistics.
20. Explain the important parts of a table .
21. What are the merits of median ?
22. What do you mean by negative correlation ?

23. Calculate mode from the following :

Mark : 0 – 10, 10 – 20, 20 – 30, 30 – 50 50 – 60, 60 – 70

Frequency : 8 12 16 30 19 7

24. Calculate Mean Deviation from the following :

Variable : 10, 11, 12, 13, 14

Frequency : 3 12 18 12 3



25. From the following calculate four yearly moving average trend :

Year : 2004, 2005, 2006, 2007, 2008, 2009, 2010

Value : 12, 25, 39, 54, 70, 87, 105.

26. Calculate Rank Correlation from the following of the mark of two student in different subject :

X 18, 27, 36, 45, 38, 40

y 22, 26, 35, 20, 48, 42

(W = 6×2=12)

PART – D

Answer **any two** questions. **Each** question carries a weightage of **four**.

27. Define a measure of dispersion. State the requisites of a good measure of dispersion.

28. From the following calculate combined standard deviation.

Particular	Firm A	Firm B
No. of wage earners	586	648
Average monthly wage	52.5	47.5
S.D. of wage	$\sqrt{100}$	$\sqrt{121}$

29. The following table gives the age of Cars of a certain make and annual maintenance cost. Obtain the regression equation of cost related to age :

Age of Cars : 2, 4, 6, 8
(in years)

Maintenance : 10, 20, 25, 30
cost (in'000)

(W = 2×4=8)